

12 WEEKS OF GIVING TUESDAY

donation form



KEEP YOUR FORM SHORT & SWEET

Get rid of unnecessary data collection questions and stick to the basics: name, email address, donation amount, etc.

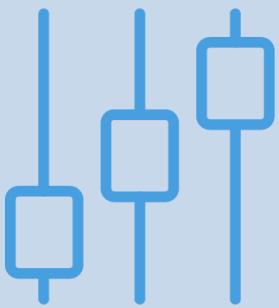
PROMPT EMPLOYER MATCHING

Make it easy for donors get their gift matched by asking for their company name and checking a **matching gift database**.



PROVIDE PRESET GIVING LEVELS

Eliminate any analysis paralysis by including preset amounts that people can donate alongside an option to write in a donation.



MAKE DONOR COVERED FEES YOUR DEFAULT

Set donor covered fees as your default and couple it with a mission-focused message to tally up some big savings.



ENABLE MULTIPLE PAYMENT OPTIONS

Expand your payment options beyond credit cards to include Apple Pay, PayPal, and Venmo.

